Economic and Community Development

Economic and Community Development

V(A). Planned Program (Summary)

1. Name of the Planned Program

Economic and Community Development

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
605	Natural Resource and Environmental Economics	10%	10%		
608	Community Resource Planning and Development	50%	50%		
803	Sociological and Technological Change Affecting Individuals, Families and Communities	20%	20%		
805	Community Institutions, Health, and Social Services	20%	20%		
	Total	100%	100%		

V(C). Planned Program (Inputs)

1. Actual amount of professional FTE/SYs expended this Program

Year: 2008	Extension		Research	
	1862	**1890**	**1862**	**1890**
Plan	18.7	3.9	0.0	0.0
Actual	23.7	3.9	0.0	0.0

2. Actual dollars expended in this Program (includes Carryover Funds from previous years)

Extension		Research	
Smith-Lever 3b & 3c	**1890 Extension**	**Hatch**	**Evans-Allen**
416082	206544	0	0
1862 Matching	**1890 Matching**	**1862 Matching**	**1890 Matching**
517852	229882	0	0
1862 All Other	**1890 All Other**	**1862 All Other**	**1890 All Other**
2685571	465583	0	0

V(D). Planned Program (Activity)

1. Brief description of the Activity

The primary activities in this area areindividualized community, county and regional economic and community development programs plus 4 statewide Extension Team Projects.These ETPs are:

ETP14A - Welcome To The Real World: Business Preparation and Financial Management
ETP14B - Cooperatives, Small Business and Entrepreneurship Development - U&NNTP
ETP14C - Workforce and Economic Development - U&NNTP

Each project includes a variety of educational activities. Detailed descriptions of the activities of these projects are available on the ACES intranet.

The activities of the individualized programs include:

- Administer the Alabama Community Leaders Network.

- Provide leadership and support for Alabama Communities of Excellence

- Conduct Intensive Economic Development Training Course and Prosperity Forums

- Administer Rural Alabama Initiative grant program

- Provide administrative support for I-85 Corridor Alliance

- Publish and disseminate research on topics relevant to state economic and community development policy and practice

- Conduct Alabama-Mississippi Rural Tourism Conference

- Facilitate deliberative forums, roundtables and town meetings

- Participate on economic and community development advisory boards throughout the state

- Facilitate community and regional strategic planning, assessment and asset mapping efforts throughout the state

- Support regional efforts to promote tourism and retiree attraction

2. Brief description of the target audience

The primary target audiences are community leaders, local governmental officials, youth, and adults seeking to engage in entrepreneurship.

V(E). Planned Program (Outputs)

1. Standard output measures

Target for the number of persons (contacts) reached through direct and indirect contact methods

Year	Direct Contacts Adults Target	Indirect Contacts Adults Target	Direct Contacts Youth Target	Indirect Contacts Youth Target
Plan	130000	530000	25000	100000
2008	0	0	0	0

2. Number of Patent Applications Submitted (Standard Research Output)

Patent Applications Submitted

Year   Target
Plan: 0

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    2008:   {No Data Entered}

Patents listed
{No Data Entered}

3. Publications (Standard General Output Measure)

Number of Peer Reviewed Publications

	Extension	Research	Total
Plan	0	0	
2008	0	0	0

V(F). State Defined Outputs

Output Target
Output #1

Output Measure

This program area will include numerous output activities and methods as part of the Extension Team Projects (ETPs) which are described/explained in the prior "outcome activities and methods sections." The success of many of these outcomes will be formally evaluated/measured by using individual activity evaluation forms designed specifically for each activity, the success of other activities and methods will be measured by the level of participation in the activity. In the target boxes below for each year, we are indicating the number of individual activities within the ETPs for this program area that will be formally evaluated using an evaluation instrument designed specifically for that activity.

Year	Target	Actual
2008	4	0

Output #2

Output Measure

Welcome To the Real World Programs Conducted

Year	Target	Actual
2008	{No Data Entered}	11

Output #3

Output Measure

Welcome to The Real World Participants

Year	Target	Actual
2008	{No Data Entered}	638

Output #4

Output Measure

Economic Development Workshops

Year	Target	Actual
2008	{No Data Entered}	4

Output #5

Output Measure

Economic Development Participants

Year	Target	Actual
2008	{No Data Entered}	168

V(G). State Defined Outcomes

O No.	Outcome Name
1	Outcomes from this program area include: a) Number of community and economic development programs conducted, b) Community and economic development training resources developed, c) Number of community and economic development projects conducted
2	Each ACES employee is required to provide a success story on the program activity which they felt best demonstrates the impacts of their work. These success stories contain the following elements: Why: Explain the reason the program was done, or the situation or problem that the program addressed What: Specifically what was done and how it was done. When: If this was a one-time event, the date it occurred. If it is was a series of events, or an on-going program, when it began. Where: Specific location-- the county or counties involved. Who and how many: The "who" includes both who did the program and who were the clients of the program, as well as how many people were served. So what: This is the part that gives the real meaning to "success". The basic question to be answered in this part is "what difference did this program make". The difference may be measured in terms of dollars, or in changes in habits, lifestyles or attitudes. Whenever possible use numbers to show the effect of the program. If it is not possible to use numbers, provide a qualitative measurement like client comments or another type of testimonial about the program. Since this program area is very broad in scope and contains multiple Extension Team Projects which have different outcomes measures, the impacts for this program area are best measured in the number and quality of the success stories generated by the individuals who work on these projects. Therefore, one very significant outcome measure is the number of success stories generated.
3	ETP 14A Welcome To The Real World: Business Preparation and Financial Management. The initial extension team project set as a goal significant improvement in each area where a learning objective was set. Of the program participants who responded to the surveys improvemed knowledge on researching careers, writing a check, balancing a checkbook , managing a savings account, tracking funds, and balancing income/expenses.

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Outcome #1

1. Outcome Measures

Not reporting on this Outcome for this Annual Report

2. Associated Institution Types

3a. Outcome Type:

3b. Quantitative Outcome

Year	Quantitative Target	Actual

3c. Qualitative Outcome or Impact Statement

Issue (Who cares and Why)

What has been done

Results

4. Associated Knowledge Areas

KA Code	Knowledge Area

V(H). Planned Program (External Factors)

External factors which affected outcomes
Natural Disasters (drought,weather extremes,etc.)
Economy
Appropriations changes
Public Policy changes
Government Regulations
Competing Public priorities
Competing Programmatic Challenges
Populations changes (immigration,new cultural groupings,etc.)

Brief Explanation

{No Data Entered}

V(I). Planned Program (Evaluation Studies and Data Collection)

1. Evaluation Studies Planned
Before-After (before and after program)
During (during program)
Comparisons between program participants (individuals,group,organizations) and non-participants

Evaluation Results
{No Data Entered}

Key Items of Evaluation
{No Data Entered}